

MACN 2023 Workplan

	OBJECTIVE		OUTCOME		ACTIVITY	KPI's
	Objective 1: Strengthen MACN's Global Footprint and Capacity to Tackle Corruption through Collective Action	1.A	Implement and expand MACNs "corruption free ports" strategy	1.A.a	Nigeria: Continue to focus on MACN's two large projects (Siemens and Danida) and related KPIs	1. 25% increased use of HelpDesk (2021 baseline) and 90% case resolution 2. Building a sustainable model for local integrity alliance work 3. Building sustainable compliance functions for public sector in Nigeria
				1.A.b	Egypt: Establish a collaboration with the Suez Canal Authorities (SCA), increase use of HelpDesk in Egypt and pilot escalation mechanism with the SCA	25% increased use of HelpDesk (2021 baseline)
				1.A.c	Unlock trade potential in West Africa (WAF): Boost interafrica dialogue by arranging knowledge sharing initiatives, and identify four countries and engage in collective action interventions	2 regional events executed and one local partner identified for each country
				1.A.d	India: Continue to focus on MACN's Siemens funded project in India and related KPIs	50% increased use of HelpDesk (2022 baseline) and 80% case resolution
				1.A.e	Pakistan: Continue to focus on MACN's	At least 15 organizations operating in Pakistan endorse Collective Action and report on corruption challenges

			Siemens project in Pakistan and related KPIs		
		1.A.f	Bangladesh: Continue to focus on MACN's Siemens project in Bangladesh and related KPIs	At least 15 organizations operating in Bangladesh have joined the Collective Action Network and meet at least annually to report on corruption challenges	
		1.A.g	Argentina: Continued stakeholder engagement, alliance building and growth and support MACN Members facing challenges in Argentine ports.	<ul style="list-style-type: none"> - 10 local members in the alliance - Maintain drop in incidents achieved since 2018 - 4 local alliance meetings - Conduct training sessions for private surveyors - Develop a plan for funding opportunities 	
		1.A.j	Explore South Asia corruption free port opportunities: Kick off a say no campaign in Malaysia and explore integrity dialogue in Indonesia	Malaysia and Indonesia: 25% improvement in reporting corrupt demands (based on 2022 baseline) - and explore local integrity partner in both countries	
		1.A.k	Ukraine: Support the recovering phase in the Black sea post invasion	Draft a port integrity blueprint as a support in the recovering phase of Ukraine	
	1.B	Tackling corruption in seafaring	1.B.a	Articulate and communication about corruption risks in seafaring	Publish a white paper on corruption risks with seafaring
			1.B.b	Capacity building of the next generation of seafarers	Launch MACN next generation of seafarers training in two main jurisdiction
	1.C	Strengthen MACN's industry	1.C.a	Grow MACN membership guided by	5 companies recruited from MACN's target list and grow membership to 200 global companies

		footprint and voice		recruitment strategy	
		Strengthen and diversify MACNs funding base and donor partnerships	1.C.b	Develop and execute a new donor engagement plan	Define and execute new ambitious donor engagement plan aligned with MACN 2030 strategy
Objective 2: Strengthen MACN service delivery to members by providing innovative integrated compliance solutions and excellent member service	2.A	Support industry maturity of integrity enforcement by design and innovation of compliance tools with a community element where relevant.	2.A.a.	Improve usage of MACNs incident data and increase the use of the reporting system by the industry	- Execute a plan for how to increase use of data with members internal systems and frontline - 10% increase in the use of the reporting system (2022 baseline)
			2.A.b	Global Integrity Platform - increase MACNs portfolio of ports.	1) 200 ports added on GPIIP 2) present GPIIP at 3 high level events 3) Make a plan to engage with port authorities and government
			2.A.c	Innovate MACNs value proposition for compliance	Design a full roadmap for company's compliance journey on MACNs member platform linking it to GPIIP data
			2.A.d	Support MACN members compliance journey with eLearning and capacity building	Design a new advanced learning tool for members
			2.A.e	Fully launch MACN's Third Party Risk Management system (3SeaDiligence) to the membership	100 000 USD in revenue for collective action work generated from the platform
Objective 3: Strengthen	3.A	Gain increased recognition of MACN throughout the maritime value	3.A.a	Get member and Board approval for MACNs 2030 strategy	Develop a proposal for membership and Board approval in Spring 2023

<p>MACN's thought Leadership and Influence</p>	<p>chain and outside the maritime community through targeted communication on MACN's efforts and increase recognition and awareness locally where MACN has collective action programs. Strengthen awareness and promote good practices on how to tackle maritime corruption</p>	<p>3.A.b</p>	<p>Support the IMO work in tackling corruption and seek to deepen the partnership with the IMO based on the IMO guide on tackling maritime corruption that was approved in 2022</p>	<p>Agree on a strategy to tackle maritime corruption with the IMO and assess the relevance for MACN to apply for IMO observer status</p>
		<p>3.A.c</p>	<p>1. Engage with each MOU on PSC corruption risks 2. Engage relevant industry bodies and rating agencies on PSC corruption risks 3. Engage the charterers/cargo owner on the implications of PSC corruption risks</p>	<p>1) Create a work plan on MoU engagement 2) Launch PSC data page 3) Set up a working group for PSC related challenges (including vessel owners, charterers and maybe MoUs can be involved on some occasions)</p>
		<p>3.A.d</p>	<p>Publish studies which allow MACN to articulate its mandate and voice</p>	<p>The Cost of Corruption for the Maritime Industry</p>